FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-028
Estimated average burden	
hours per response:	0.9

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			0	r Section 30(n) of tr	ne Investme	nt Comp	any Act of 1940							
				and Ticker or Tradii D GENERAI		TRIC	CO /OR/ [POR		ionship of Reporting Person(s) t all applicable) Director Officer (give title below)	o Issuer 10% Owner Other (specify below)				
(Last) (First) (Middle) 121 SW SALMON STREET				st Transaction (Mor	nth/Day/Yea	r)			,	FO, Treasurer	, ,			
(Street) PORTLAND	OR	97204	4. If Amendment	If Amendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)												
		Table	I - Non-Derivativ	e Securities A	Acquired	, Dispo	osed of, or Bene	ficially Ow	ned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired 3, 4 and 5)	I (A) or Dispos	ed Of (D) (Instr.	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr.		
	(wionth/Day/Year)	Code	v		Amount	(A) or (D)	Price	(Instr. 3 and 4)	(Instr. 4)	4)				
Common Stock	07/13/2007		М		26	A	(2)	3.231	D					

Table II - Derivativ	Securities Acquired, Disposed of, or Beneficially Own	ned
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M

387(4)

3(5)

D

D

\$28.1

\$27.84

2,844

2,853

2,850

07/13/2007

07/16/2007

07/16/2007

(-0-, p-1-) -1, -1, -1,															
1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	County			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Dividend Equivalent Right	(1)	07/13/2007		М			26 ⁽²⁾	(1)	(1)	Common Stock	26	(1)	52	D	
Dividend Equivalent Right	(1)	07/16/2007		Α		27 ⁽³⁾		(1)	(1)	Common Stock	27	\$0	79	D	
Dividend Equivalent Right	(1)	07/16/2007		М			9(2)	(1)	(1)	Common Stock	9	(1)	70	D	

Explanation of Responses:

Common Stock

Common Stock

Common Stock

- L Dividend Equivalent Rights (DERs) accrue on Restricted Stock Units (RSUs) and vest proportionately in conjunction with the vesting of the underlying RSUs.

 2. Reflects the settlement of DERs for common stock.

 3. Reflects the acquisition of DERs with respect to unvested RSUs in connection with a dividend paid on July 16, 2007.

- Represents shares withheld for payment of tax liability in connection with vesting of RSUs and settlement of DERs.
 Represents shares withheld for payment of tax liability in connection with vesting of DERS.

Remarks:

Karen J. Lewis Power of Attorney on behalf of 07/17/2007

Reporting Person
** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File there copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY FOR SECTION 16 REPORTING OBLIGATIONS

KNOW ALL MEN BY THESE PRESENTS, that I, James J. Piro, hereby make, constitute and appoint each of Nora E. Arkonovich, Marc S. Bocci, Cheryl A. Chevis, Karen J. Lew

(1) prepare, execute, acknowledge, deliver and file the Form ID (including obtaining my CIK, CCC, PMAC, Passphrase and Password codes) and all Forms 3, 4, and 5 (ir

(2) seek or obtain, as my representative and on my behalf, information on transactions in the Company's securities from any third party, including brokers, employee

(3) perform any and all other acts which in the discretion of such attorney-in-fact to act in his or her discretion on information provided to such attorney-in-fact I acknowledge that:

(1) this Power of Attorney authorizes, but does not require, each such attorney-in-fact to act in his or her discretion on information provided to such attorney-in-

(2) any documents prepared and/or executed by either such attorney-in-fact on my behalf pursuant to this Power of Attorney will be in such form and will contain suc

(3) neither the Company nor either of such attorneys-in-fact assumes (i) any liability for my responsibility to comply with the requirements of the Exchange Act, (i

(4) this Power of Attorney does not relieve me from responsibility for compliance with my obligations under the Exchange Act, including without limitation the report

I hereby give and grant each of the attorneys-in-fact full power and authority to do and perform each and every act and thing whatsoever requisite, necessary or app.

The attorneys-in-fact will not be liable for any acts of decisions made by such attorneys-in-fact in good faith and under the terms of this Limited Power of Attorneys-in-fact.

Any photocopy of this Limited Power of Attorney shall have the same force and effect as the original.

This Power of Attorney shall remain in full force and until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holding IN WITNESS WHEREOF, I have caused this Power of Attorney to be executed as of this ____ day of July 2007.

James J. Piro

[Printed Name]