



Portland General Electric Receives Two National Green Power Awards

Recognized with DOE's Utility Program of the Year Award, CRS' Pioneer Award

PORTLAND, Ore., Oct 21, 2010 (BUSINESS WIRE) -- Portland General Electric (NYSE:POR) has once again demonstrated its leadership in advancing the renewable energy market. The company received two Green Power Leadership Awards last night at a ceremony during Renewable Energy Markets 2010 in Portland, Ore., an annual conference co-sponsored by the U.S. Department of Energy (DOE), U.S. Environmental Protection Agency (EPA) and the Center for Resource Solutions (CRS).

DOE presented PGE with the Utility Green Power Program of the Year Award and CRS presented Thor Hinckley, PGE's renewable power program manager, with a Green Power Pioneer Award.

"PGE is honored to receive the Department of Energy's Utility Green Power Program of the Year Award and to have Thor Hinckley recognized with CRS' Pioneer Award," said Jim Piro, PGE's president and CEO. "DOE's Utility Green Power Program Award is a testament to our customers for their ongoing commitment to support renewable energy. Thor is being recognized as a pioneer for his devotion to growing PGE's Renewable Power Program and helping to shape and build the renewable energy industry."

Utility Green Power Program: The DOE's Utility Green Power Program of the Year Award recognizes utilities that are leaders in implementing a voluntary renewable energy offering for their customers. PGE is receiving DOE's Utility Green Power Program of the Year Award for its industry-leading Renewable Power Program serving more than 75,000 PGE residential and business customers. Additionally, PGE's program is ranked No. 1 in the nation by the DOE's National Renewable Energy Laboratory for number of renewable power customers, and has a customer participation rate of more than 10 percent.

Green Power Programs aim to provide electricity consumers with market-based choices to purchase from environmentally-preferred sources. Winning organizations were evaluated based upon the resources and technologies used, total annual renewable energy sales, number of customers served, market impact, amount of green power supplied, and overall value provided to participants.

Thor Hinckley: PGE Pioneer Award: CRS' Pioneer Award recognizes cutting-edge outreach efforts for an individual for helping to create the green power industry. The Pioneer award acknowledges continuous achievement, vision and dedication to green power.

Thor Hinckley continues to be a driving force behind PGE's highly successful Renewable Power Program. Thor has been a tireless advocate for renewables by helping to spread the word about the rewards and benefits of purchasing green power.

In both his private and public life, Thor seeks connection with diverse organizations and individuals in an effort to build momentum for the limitless potential of renewable energy. His hard work and dedication to the cause has most certainly contributed to the reputation of the Pacific Northwest as a national leader for building a renewable future.

"Every year, CRS is gratified to put a spotlight on the achievements of individuals who personify the Green Power marketplace," said Arthur O'Donnell, executive director, Center for Resource Solutions. "Behind every successful organization are outstanding people, whose passion for clean energy is contagious. Thor Hinckley deserves the highest recognition for his dedication to making Portland General Electric among the most successful renewable power programs in the nation."

PGE received Green Power Leadership Awards in 2006 and 2008. The Green Power Leadership Awards are sponsored by the U.S. DOE, the EPA and the CRS. For more information on the Green Power Leadership Awards, visit the Conference Website at www.renewableenergymarkets.com/awards.

About Renewable Energy Markets:

For 15 years, [Renewable Energy Markets](http://www.renewableenergymarkets.com) (REM) has defined and expanded marketplace opportunities for clean power. Bridging the interests of renewable energy generators, marketers, and utilities with those of purchasers, policymakers, and the communities that benefit from clean energy, REM is the nation's premier forum for the energy community to gather, learn from each other, and recognize best practices for promoting renewable energy. This year's conference is taking place in Portland, OR from October 19-22, 2010.

About Center for Resource Solutions:

[Center for Resource Solutions](#) (CRS) is a national nonprofit with global impact. CRS brings forth expert responses to climate change issues with the speed and effectiveness necessary to provide real-time solutions. Its leadership through collaboration and environmental innovation builds policies and consumer-protection mechanisms in renewable energy, greenhouse gas reductions, and energy efficiency that foster healthy and sustained growth in national and international markets.

About Portland General Electric Company:

Portland General Electric, headquartered in Portland, Ore., is a fully integrated electric utility that serves approximately 822,000 residential, commercial and industrial customers in Oregon. Visit our online newsroom at www.PortlandGeneral.com/newsroom.

SOURCE: Portland General Electric

PGE

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