



Bill Nicholson Appointed Senior Vice President of PGE

Will oversee distribution, customer service and transmission operations

PORTLAND, Ore.--(BUSINESS WIRE)-- Portland General Electric (NYSE:POR) announced today that Bill Nicholson has been named senior vice president of the company's Customer Service, Transmission & Distribution areas. Nicholson follows Steve Hawke, who is retiring in July after 38 years with the company.

Nicholson, who joined the company in 1980 as a generation engineer, was appointed to the company's executive team in 2007 and has served as vice president of Distribution since 2009. During his 31 years at PGE, he has served in a variety of capacities in Distribution and Generation.

"During more than three decades of service, Bill Nicholson has demonstrated his commitment to serving PGE customers well, including a strong focus on operational excellence and improving the reliability of our system," said Jim Piro, president and CEO of PGE.

Nicholson has served on the boards of a number of community organizations, including current service on the board of Associated Oregon Industries, Oregon BEST (Built Environment & Sustainable Technologies) and Earth Advantage, an Oregon-based nonprofit that promotes sustainability and conservation by helping builders apply green-building principles. A registered professional engineer, Nicholson belongs to the American Society of Mechanical Engineers and the National Society of Professional Engineers. He earned a bachelor's degree in nuclear engineering from Oregon State University in 1980 and is a senior fellow of the American Leadership Forum.

About Portland General Electric

Portland General Electric, headquartered in Portland, Ore., is a fully integrated electric utility that serves approximately 821,000 residential, commercial and industrial customers in Oregon. Visit our Web site at www.PortlandGeneral.com.

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